

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES GUIDE

2025

FARMINGTON REGIONAL CHAMBER

Advancing Business
&
Strengthening Community

**FARMINGTON
REGIONAL
CHAMBER**

Over **75** Years Opening Doors for Business



573.756.3615



FarmingtonRegionalChamber.com



First State Community Bank



Sponsorship with the Farmington Regional Chamber is an ideal, affordable way for your company to increase community engagement and to maintain top-of-mind awareness of your brand. Business leaders recognize and appreciate companies that help them gain knowledge and make important contacts. Our Chamber membership represents some of the region’s most important and influential corporate leaders, mid-level managers, small business owners, entrepreneurs, young professionals, and media personalities.

“Your brand is a story unfolding across all customer touch points.”

Jonah Sachs

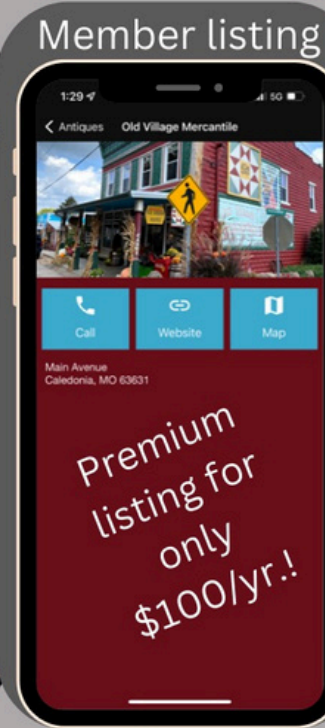
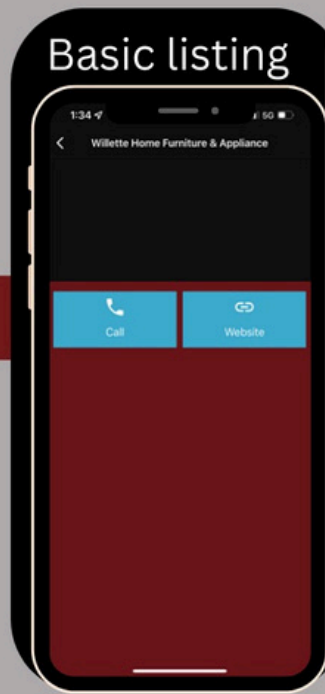
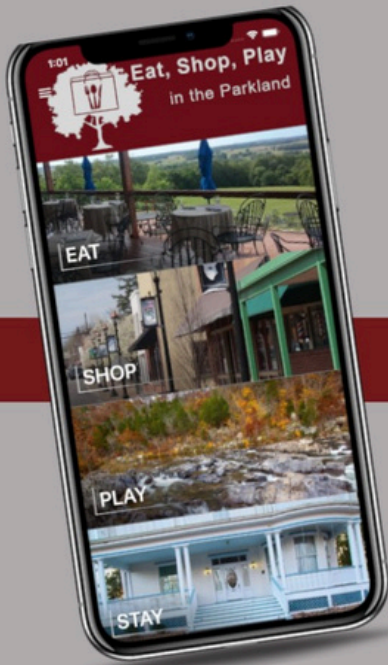
FARMINGTON REGIONAL CHAMBER

IMPACT PARTNERS



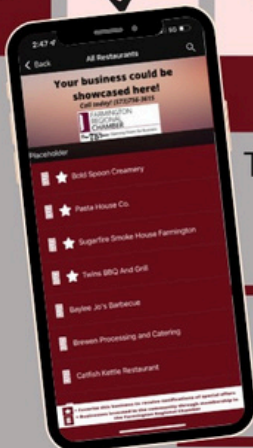
LIST YOUR BUSINESS

Eat/Shop/Play in the Parkland App



Level	Phone Number	Website	Photo	Address	Business Description	Business Hours	Notification Ability
Premium Listing \$100/Member \$350/ Non-Member	✓	✓	✓	✓	✓	✓	✓
Chamber Member Listing	✓	✓	✓	✓			
Free Basic Listing	✓	✓					

Over 5,000 Downloads & Growing



Banner Ads
 Top listing in any category!
 \$200/ Month
 Minimum 3 Months
 \$1,500/ Year

Splash Screen Ads
 Seen every time the app is opened!
 \$150 / Month
 Minimum 3 Months
 Premium Listing Included



SPONSORSHIP

Why sponsor a Chamber event?

Sponsorship provides a great means of broadening your competitive advantage by improving your company's reflection, prestige and credibility through supporting events that your community and audience find attractive. Through sponsorships, our Chamber strives to create a partnership that is beneficial to all involved.

By concentrating on aiding the businesses in Farmington and surrounding areas in reaching their marketing goals through sponsored events, publications and web presence, the Farmington Regional Chamber promotes the development of businesses in our region.

CELEBRATION OF SUCCESS BANQUET

Date & Location : TBA

Dinner Sponsor (1 available) **\$2000**

- Exclusive business recognition in all advance publicity, social media, newsletter and radio
- Brand logo predominantly placed on tables
- Brand logo on all invitations to each member
- Recognition during event
- Table for 8 with VIP Seating

Entertainment Sponsor (4 available) **\$500**

- Sponsor company logo predominantly placed on stage, increasing brand recognition
- Priority ticket purchasing (up to one table)

Table Sponsor **\$500**

- Tickets for table of 8 guests with VIP seating
- One complimentary drink ticket per guest
- Your business name and logo on table signage designating your reserved table
- Recognition in the banquet program



OPPORTUNITIES

ADVANCING BUSINESS & STRENGTHENING COMMUNITY



2025 ANNUAL BUSINESS CONFERENCE FOCUS ON LEADERSHIP

\$500

Leaders Level Sponsor

- 3-5 minutes on-stage promotional opportunity
- Logo Listed on promotional material including conference schedule, website, social media and newsletter
- Your company's promotional products to be included in attendee's material
- Company branding on slide show during event
- 2 free conference registrations which includes lunch

\$250

Partner Level Sponsor

- Listed on promotional material including website, social media and newsletter
- Company branding on slide show during the event
- 1 free conference registration which includes lunch

SPONSORSHIP OPPORTUNITIES

20TH ANNUAL GOLF TOURNAMENT

Crown Pointe Golf Club

Luncheon Sponsor (3 available)

\$500

- Increase brand exposure
- Company logo attached to each lunch (approx 200)
- Verbal mention on 3 radio outlets during chamber spotlights leading up to event
- Social Media post on Facebook & Instagram
- 3' X 6' banner with logo in food area

Margarita Man Sponsor (2 available)

\$500

- Increase brand exposure
- Recognition on a 2' X 2' banner
- Member of your leadership team able to pass out drinks and network
- Opportunity to distribute promotional products you provide

Margarita Cart Sponsor (2 available)

\$400

- Company logo on banner provided for cart
- Alcohol provided by chamber for cart
- Cart provided
- Opportunity to network with all participants
- Ability to pass out promotional items

Cheer Cart Sponsor (2 available)

\$400

- Company logo on banner provided for cart
- Beverages provided by chamber for cart
- Cart provided
- Opportunity to network with all participants
- Ability to pass out promotional items



\$525

Friend of the Chamber

- Increased awareness of company branding
- Recognition of company's support with a 2' X 2' cart path sign
- Includes golf team registration
- Special signage recognition on cart
- Social Media recognition

\$250

Tee Host Sponsor (7 available)

- Exclusive opportunity to personally network with participants at one of the 18 holes.
- Company signage at designated hole.
- Ability to make this your own with merchandising materials, theme, games, beverages, snacks or promotions.
- Complimentary water to disburse

\$150

Hole Prize Sponsor

- Includes visible recognition when cash prizes are awarded.
- Social Media recognition during promotional period.

\$100

Cart Path Sign Sponsor

- Recognition of company's support with a 2' X 2" Cart Path Sign placed strategically along path of 18 hole course

\$200+

Raffle Prize Sponsor

- Prize or Prize Donation minimum of \$200
- Company Logo on signage prominently displayed next to raffle prize
- Social Media recognition with logo and raffle prize



SPONSORSHIP OPPORTUNITIES



COUNTRY DAYS

June 6th - 8th



Downtown Stage (10 available) **\$2,750**

- Industry Exclusive
- Logo Recognition (Banner displayed 3 days for each downtown stage performer.)
- Company Logo on all Country Days Merchandise
- \$75 Ride Tickets

Country Days Saloon (1 available) **\$2,750**

- Naming Rights
- Logo Recognition (2 Large banners displayed on both sides of Downtown Stage)
- \$75 in ride tickets

Marketplace (1 available) **\$2000**

- Naming Rights
- Logo Recognition (Banner at entrance)
- \$75 Ride Tickets

Midway Carnival (1 available) **\$2000**

- Naming Rights
- Company Logo displayed in rides area
- First rights of acceptance for following year
- \$75 Ride Tickets

Young at Heart in Long Park (1 available) **\$1500**

- Exclusive rights for Long Park
- First rights of acceptance for follow year
- Logo Recognition (Banner displayed all 3 days)
- \$60 Ride Tickets

Saloon Security (1 available) **\$1250**

- Logo Recognition (Banner displayed all 3 days)
- Ability for Business Representative to be present to meet and greet.
- \$60 in ride tickets

Merchandise (1 available) **\$1000**

- Logo prominently displayed in center of the back of the shirt
- \$60 in ride tickets



\$2500 Parade Main Sponsor (1 available)

- Prestigious honor of kick-off to the Parade
- Publicity on all media outlets
- Brand recognition during parade and opportunity to display company and promotional items

\$400 Grand Marshall (1 available) **Non-Profit**

- Prime parade position located toward the front with the winning non-profit
- Recognition for community support
- Brand recognition during parade and opportunity to display company and promotional items

\$750 Charging Station (1 available)

- Dedicated 4 X 4 signage for your business

\$500 Gazebo Entertainment (4 available)

- Logo Recognition
- Verbal recognition/ 1 per bank
- Business recognition on Entertainment Print and Verbal recognition in introduction of entertainer.

\$300 Eat Shop Play in the Parkland App (2 available)

- Scrolling photo on headline of the Country Days button
- Splash screen advertisement

\$200 Hand Cleaning Station (13 available)

- Brand recognition with logo posted on one hand sanitizer or hand washing station
- Hand sanitizer stations will be posted throughout the festival

\$150 Friends of Country Days

- Brand recognition with your logo posted on a 2 X 2 sign at the festival

SPONSORSHIP

BUSINESS & COMMUNITY LUNCHEON

Luncheon Sponsor (12 available) **\$250**

- Exclusive rights for placement of promotional materials on tables
- 5 - 7 minutes to share information about your business
- Business promoted on Chamber newsletter, Facebook, radio interviews and website



By sponsoring the Business and Community Luncheon you are offered more than just an opportunity for brand visibility; it's a chance for your business to become a recognized leader within the local community. Imagine your company at the center of a room filled with decision-makers, influencers, and innovators from across the region, all gathered to learn, network, and build stronger connections. By sponsoring a luncheon, you position your brand as a catalyst for important conversations and community growth.



OPPORTUNITIES

MAXIMIZING YOUR MEMBERSHIP WORKSHOPS



\$100 Membership Workshop (10 available)

- Increased awareness of company branding
- Logo on newsletter and promotional content
- Customized learning experience for members to learn about the Chamber. Average group size 10-15.

\$700 Chamber Office Signage (6 available)

- 2 X 2 Square sign hung in the Chamber Office Business Information Center

Signs are seen by residents & visitors and those new to the community!

- Housing Information: Visitors inquire about real estate options, rental properties, and housing trends in the region.
- Tourism and Local Attractions
- Maps and Brochures
- Things to Do: People are eager to learn about entertainment, dining, shopping, and leisure activities in the area.
- Training Room is used for member businesses to train their employees, have meetings or hold planning events.



- Chamber Board Meetings
- Committee Meetings
- Maximizing Your Membership Workshops



This price includes the production and creation of the sign with a proof sent for your approval. In order to take advantage of this opportunity, you need to be a member in good standing. The space is limited and will be approved on first-come first-serve basis. Sign holders will have first rights of acceptance plus can renew at a reduced price.

SPONSORSHIP

OPPORTUNITIES

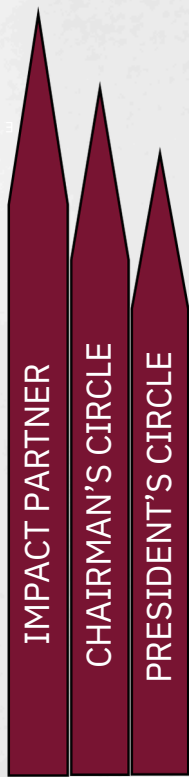
2025 MAJOR INVESTORS

IMPACT Partner (12 available) \$2,750

- Two paid admissions for the Annual Business Conference with VIP seating
- Sponsorship credit of \$300 to be applied as you wish
- Opportunity to meet with Chamber Staff to develop a customized sponsorship package
- Complimentary premium listing in the Eat, Shop, Play in the Parkland App
- One headline advertising graphic in the Eat, Shop, Play in the Parkland App
- Two tickets for each monthly Business & Community Luncheon, pre-registration required
- Annual Golf Tournament cart path sign sponsorship
- Invitation to a Chamber sponsored private meeting with government officials
- First right of acceptance for the limited IMPACT Partnership opportunities

IMPACT Partners increase their brand recognition with their logo prominently displayed on

- Signage on the front exterior of the Chamber office building
- Chamber website footer on every page of FarmingtonRegionalChamber.com
- Dedicated IMPACT Partner page on the FarmingtonRegionalChamber.com website
- IMPACT Partner logos in Chamber's weekly newsletter to over 1,500 subscribers
- IMPACT Partner logos on the signature block of the Chamber staff's email correspondence
- IMPACT Partner logo on the Community Matters Magazine
- IMPACT Partner Banner and verbal recognition each month at the Business and Community Luncheon with average attendance of 60-80 people monthly



\$1,250 Chairman's Circle (10 available)

- Logo prominently displayed at all major chamber networking events on standing banner
- Special Chairman's Circle membership badge to display on your website and social media
- Signage recognition on the Chamber lobby wall
- Two paid admissions to the Annual Business Conference with VIP seating
- Invitation to a Chamber sponsored private meeting with government officials
- Sponsorship credit of \$200 to be applied as you wish
- Annual Golf Tournament cart path sign sponsorship
- Premium listing on the Eat, Shop, Play in the Parkland App
- One headline advertising graphic in the Eat, Shop, Play in the Parkland App
- First right of acceptance to become an IMPACT Partner when openings arise



\$500 President's Circle

- Business names prominently displayed at all major chamber networking
- Special President's Circle membership badge to display on your website and social media
- Signage recognition on the Chamber lobby wall
- One paid admission to the Annual Business Conference
- Invitation to a Chamber sponsored private meeting with government officials
- First right of acceptance to be included in the Chairman's Circle as openings arise.



ADDITIONAL

MORNING MIXERS



Mixer Host

7:30AM - 9:00AM

Host a morning mixer at your location. This is a monthly networking event designed to bring together local business owners, professionals, and community leaders in a relaxed and informal setting. This event allows members and attendees to connect over coffee and breakfast to create relationships before the workday even begins.

- Increase Visibility for your business
- Enhanced Community/Chamber engagement
- Direct Networking
- Chamber promotes your business on all chamber media outlets
- Exclusive time to showcase your business



Member Pop-in Sponsor (1 available)

\$350

- Monthly Social Media Shoutout for your brand
- Increased brand visibility and gain exposure to our members and the community through consistent social media mentions, connecting your brand with local business success



OPPORTUNITIES

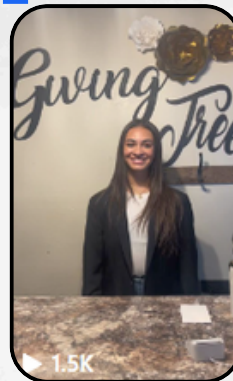
FREE MARKETING OPTIONS FOR CHAMBER MEMBERS

- Ribbon-Cutting, Open House or Ground Breaking
- Weekly newsletter that promotes member events and promotions
- Your business receives a listing on the Chamber website as well as a link to your business' website
- Business listing in the Eat, Shop, Play in the Parkland App
- Promotion of your business' special events and job openings
- Bulk Mailing Permit when mailing more than 200 identical pieces of mail
- Option to place business card and brochures in the lobby of the Chamber



Facebook Reach of 240,851
 10.7K Clicks on Links
 30.1K Facebook Interactions
 9,608 Facebook Followers

f

 facebook

Art & Creativity Center...did you KNOW this???

7.6K views ·



Stay in the loop with your Chamber! Follow the Farmington Regional Chamber on Facebook to stay updated, engage with fellow members, and leverage our platform to promote your business.

20TH ANNUAL GOLF TOURNAMENT

- Luncheon Sponsor \$500 (3 available)
- Margarita Man Sponsor \$500 (2 available)
- Margarita Car Sponsor \$400 (2 available)
- Cheer Cart Sponsor \$400 (2 available)
- Friend of the Chamber \$525
- Tee Host Sponsor \$250 (7 available)
- Raffle Prize Sponsor \$200+
- Hole Prize Sponsor \$150
- Cart Path Sign Sponsor \$100

2025 COUNTRY DAYS

- Downtown Stage \$2,750 (10 available)
- Country Days Saloon \$ 2,750 (1 available)
- Marketplace \$2000 (1 available)
- Young at Heart in Long Park \$1500 (1 available)
- Saloon Security \$1250 (1 available)
- Merchandise \$1000 (1 available)
- Parade Grand Marshall \$2500 (1 available)
- Grand Marshall Non-Profit \$400 (1 available)
- Charging Station \$750 (1 available)
- Gazebo Entertainment \$500 (4 available)
- Eat,Shop,Play in the Parkland App \$300 (2 available)
- Hand Cleaning Stations \$200 (13 available)
- Friends of Country Days \$150

2025 ANNUAL BUSINESS CONFERENCE

- Leader Level Sponsor \$500
- Partner Level Sponsor \$250

Interested in a customized sponsorship package for your business. Contact Emily or Julie at 573.756.3615

We create flexible sponsorship opportunities to meet your business goals.

** By completing the sponsorship reservation form, you are confirming your commitment to the selected sponsorship opportunity, including both staffing and fulfilling the associated financial obligation. This reservation acts as a binding agreement, and we greatly appreciate your support in ensuring the success of this initiative. Thank you for your partnership, and we look forward to a successful and mutually beneficial collaboration.



SPONSORSHIP MENU

EAT, SHOP, PLAY IN THE PARKLAND APP

- Premium Listing \$100/yr + \$50 multiple categories
- Banner Add (Staff will contact you for details)
- Splash Screen Ad (Staff will contact for details)

MEMBERSHIP EVENTS

- Luncheon Sponsor \$250 (11 available)
- Membership Workshop (10 available)
- Member Pop-in Sponsor \$350 (1 available)

CELEBRATION OF SUCCESS BANQUET

- Dinner Sponsor \$2,000 (1 available)
- Entertainment Sponsor \$500 (4 available)
- Table Sponsor \$500

BUSINESS INFORMATION CENTER

- Chamber Office Signage \$700 (6 available)

SPONSORSHIPS WITH FIRST RIGHTS OF ACCEPTANCE

These opportunities only become available if the current sponsor chooses not to renew their sponsorship. If you are interested in any of these opportunities, please contact the Chamber staff for a waiting list or to explore future opportunities.

- IMPACT Partners (12)
- Chairman's Circle (10)
- Country Days Downtown Stage
- Country Days Parade
- Country Days Midway Sponsorship
- Country Days Marketplace
- Golf Tournament Main Sponsor
- Chamber Office Signage
- Christmas Parade

Total Sponsorship: \$ _____ Payment Method Cash Check Card

One-time payment Semiannual (2)* Quarterly (4)* Monthly (12)*

Card # _____ CVV ____ Exp. Date ____ / ____

Name on Card (Please Print) _____

Signature _____